

20 - 21 May 2025, Jakarta, Indonesia

ASEAN FINTECH FORUM

Brunei . Cambodia . Indonesia . Laos . Malaysia . Myanmar . Philippines . Singapore . Thailand . Vietnam

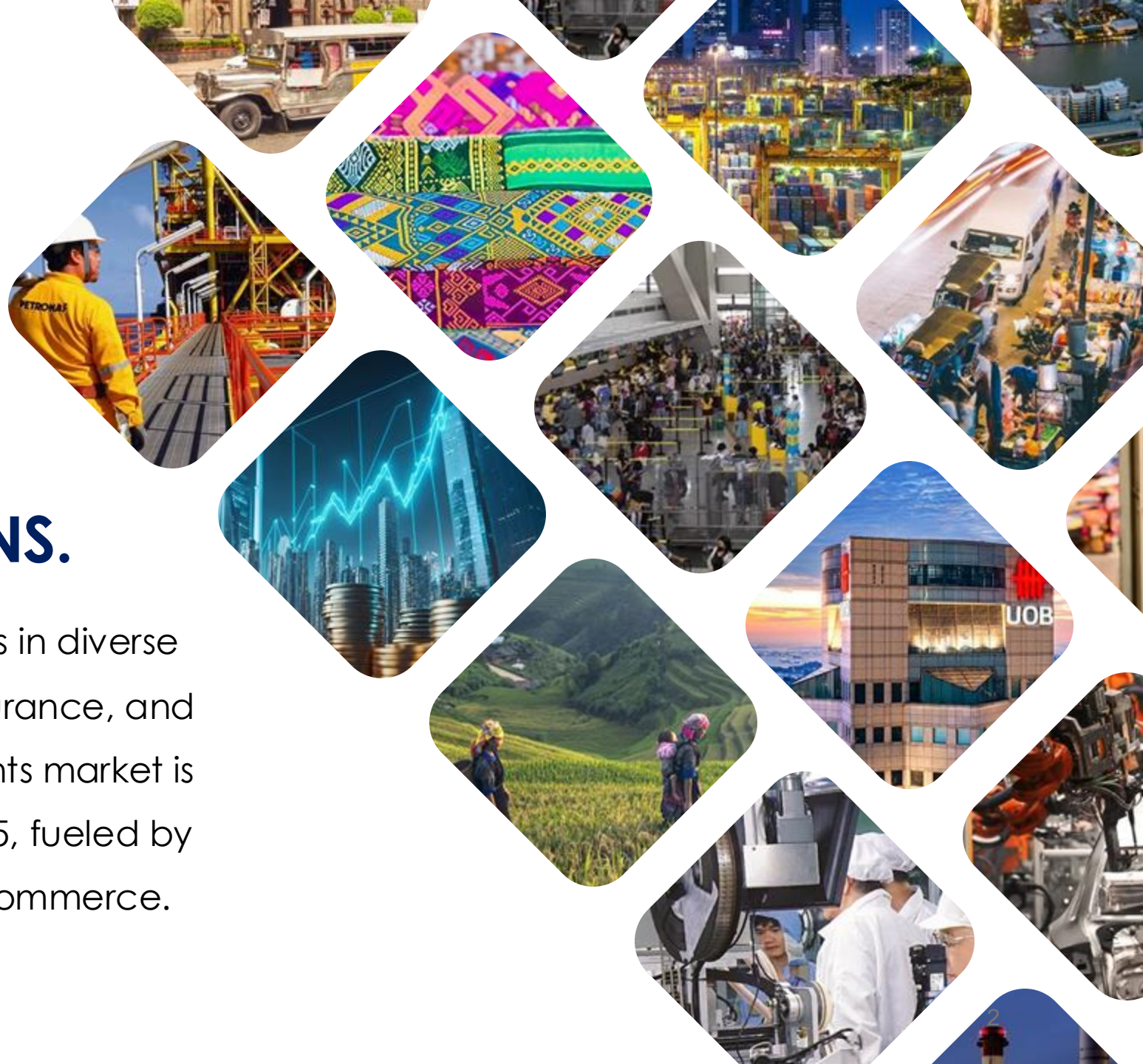


ASEAN
ECONOMIC
FORUM



ADVANCING ASIA. EMPOWERING NATIONS.

ASEAN hosts over 3,000 fintech startups in diverse sectors, such as payments, lending, insurance, and blockchain. The region's digital payments market is expected to surpass \$300 billion by 2025, fueled by growing mobile wallet usage and e-commerce.



Given the ASEAN region's size, scale, speed, and growth, the **ASEAN Fintech Forum (AFF)**, in partnership with the **ASEAN Economic Forum (AEF)**, is the premier event that brings together Southeast Asia's most influential minds in the financial technology sector.

This exclusive, invite-only gathering is designed for the highest-level executives from banking, financial services, and insurance companies who are driving the future of finance in the region.

2 DAYS
10 NATIONS
200+ DECISION-MAKERS

HOTEL MULIA, JAKARTA, INDONESIA
20 – 21 MAY 2025



KEY EVENT PARTNER

The **ASEAN Economic Forum (AEF)** is a key platform uniting stakeholders from ASEAN economies to drive social and economic development. It addresses policy issues, fosters thought leadership and develops solutions for sustainable growth and stable financial markets.

AEF engages researchers, policymakers, industry leaders, government, civil society, academia, and youth to enhance trade, investment, connectivity, skills, and employment. Through its Annual Event and regional dialogues, AEF promotes ongoing collaboration for lasting economic and social impact.

AEF was officially launched on November 30, 2023, at the 10th Indonesia Economic Forum by H.E. Satvinder Singh, Deputy Secretary-General of ASEAN for the ASEAN Economic Community.

ASEAN ECONOMIC FORUM



Indonesia occupies a central role in the ASEAN fintech ecosystem, bolstered by its vast archipelago and rapidly expanding digital market. As the largest economy in Southeast Asia, Indonesia showcases a vibrant fintech scene characterized by widespread adoption of digital payments and innovative financial services.

The Indonesian government's dedication to enhancing digital infrastructure and streamlining regulatory frameworks has greatly facilitated fintech growth, positioning Indonesia as a leader in the region's financial innovation. These efforts are supported by substantial investments from both domestic and international stakeholders, making Indonesia a crucial player in advancing fintech across ASEAN.

HOST NATION: INDONESIA

PIONEERING DIGITAL FRONTIERS IN ASEAN FINTECH

HOST NATION: INDONESIA

PIONEERING DIGITAL FRONTIERS IN ASEAN FINTECH

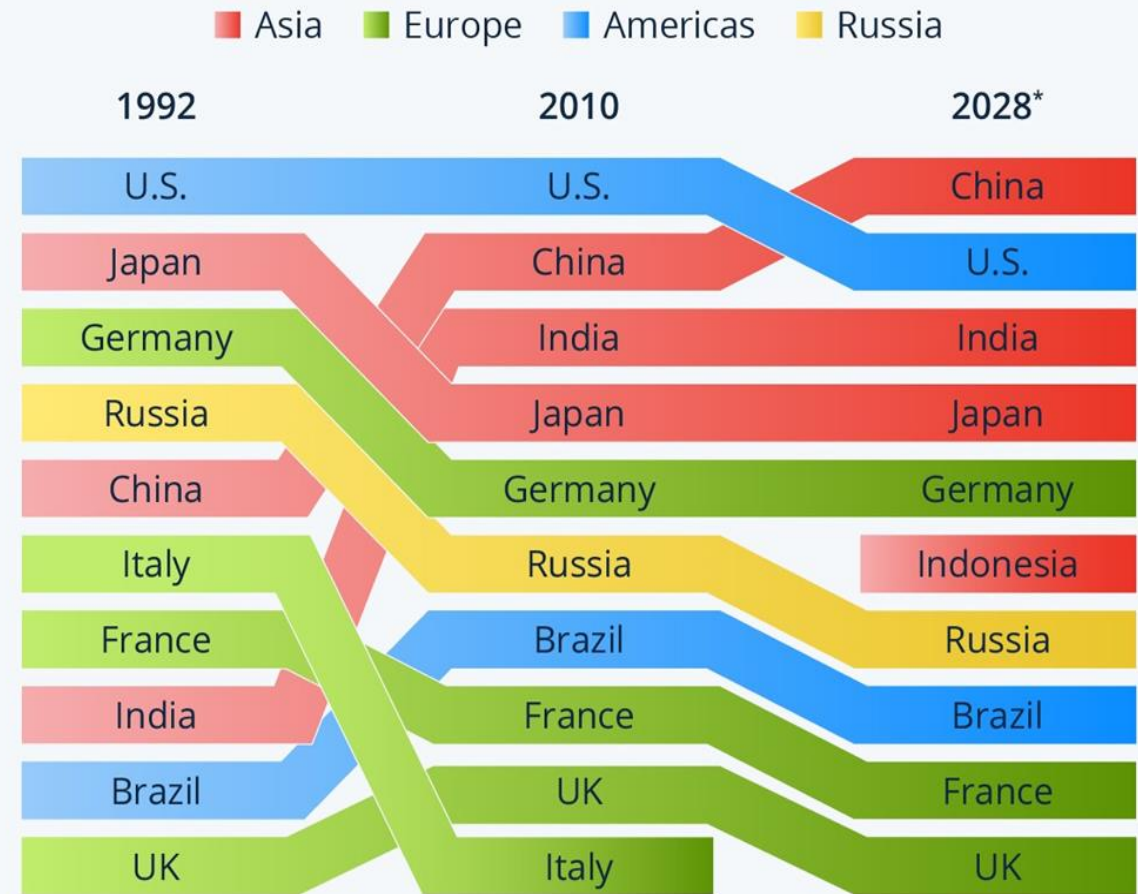
The International Monetary Fund (IMF) predicts, by 2028 Indonesia will hold the 4th largest GDP in Asia, the **1st in ASEAN**.

This projection reflects a higher propensity for spending and purchasing power by the Indonesian government across different industries, of which Banking, Insurance, and Financial technology development will be a key central focus for growth, modernisation and development.



Continental Shift: The World's Biggest Economies Over Time

Countries with the highest GDP on Earth
in 1992, 2010 and 2028*



Based on purchasing power parity, intl. dollars

* projection

Source: IMF

THE ASEAN EXPERIENCE

BRIDGING THE BEST OF ASEAN TO INDONESIA

Curated Audience Profile

Senior level decision makers in the IT departments including **CIOs, CTOs, Directors, Heads of Department, Vice Presidents** with over **50+ attendees** from across the ASEAN region

Tech In Action

Honing on the **big tech & data decisions** that are impacting banks, regulators and **fintech development** in ASEAN considering the **financial inclusion, payments** and the rise of **Islamic finance**

End-to-End Vendor Journey

End- to-End Vendor Journey with a private post-event **Sales Enablement** initiative with our in-house **consultancy** team

Target Account Matching

Curated **audience engagement** through **identifying** and **reaching** out to **priority target accounts & partners**

Recognition on an ASEAN level

Recognition of the **top banking, insurance and fintech leaders** spearheading the charge of technology adaptation & **transformation** on an ASEAN level

Partner Us

Integrated ASEAN Influence

The ASEAN Fintech Forum's partnership with the ASEAN Economic Forum, is a strategic one. Given the integrated influence and mandates for development from the regional, ASEAN organisation, the ASEAN Fintech Forum is the space to collectively come together, listen and mingle with organisational and governmental leaders on what's next for the ASEAN market in the coming year.

Elevated ASEAN-wide Insights

From end users, governments and vendors participating in the ASEAN Fintech Forum, get the opportunity to understand the integral policy, regulations and the impact that it's had within each participating country, increasing knowledge and understanding of the application from across the region.

Continuous Engagement with ASEAN Partners

Through this event, the ASEAN Fintech Forum allows a space for participation and collaboration for all event attendees as they look towards the development of the fintech space for their needs. With our database powered by Sabio, you can opt for more curated post-AFF networking and thought leadership around the ASEAN region.



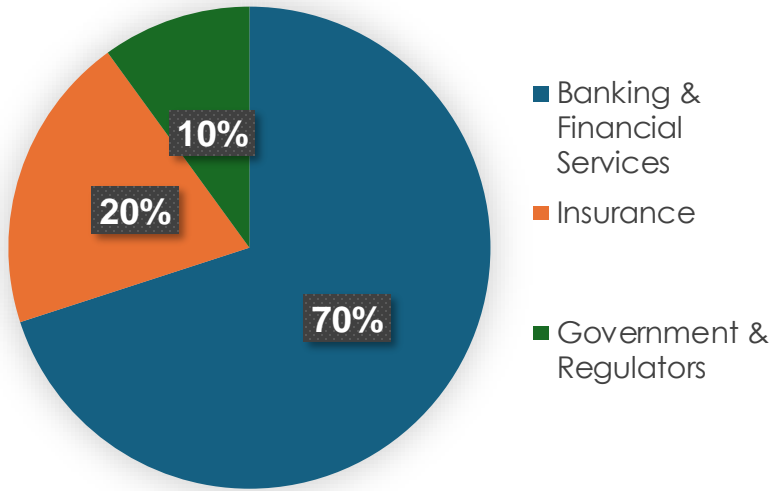
MEET YOUR PROSPECTS

Rub shoulders with over 200 Decision Makers, Influencers and C-level executives across the ASEAN region at this year's AFF our networking and thought leadership partners.

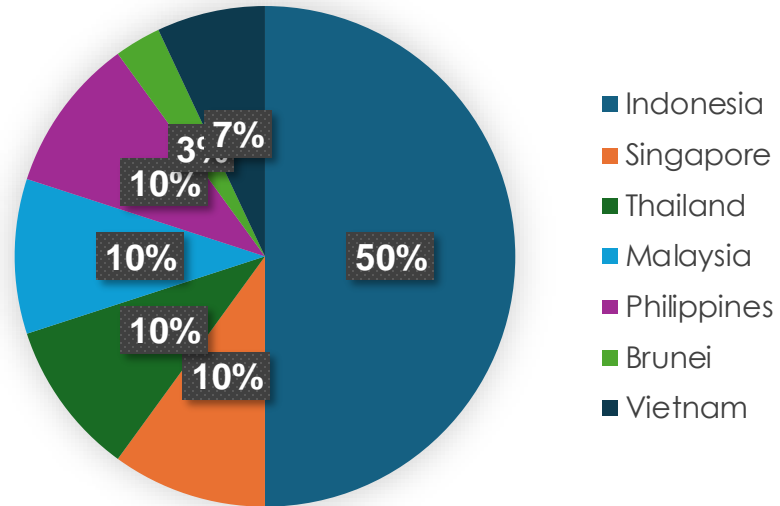
- Fintech
- Investment firms
- Regulators
- Government Ministries
- Banks
- Digital Banks
- Payment service providers
- Retail
- Hospitality
- Tourism
- Travel
- Education
- Consulting firms
- Manufacturing, Supply Chain & Logistics
- Insurance Firms
- Non-Profit/Civil Society
- Compliance
- Risk
- Investments/Responsible Investments
- Sustainability, ESG & Sustainable Financing
- Financial Markets
- Digital Transformation
- Responsible AI & Data
- Securities
- Operations
- Financial Innovation
- Financial Inclusion
- Regulatory Affairs
- Payments
- Strategy & Transformation

ATTENDEE DEMOGRAPHICS

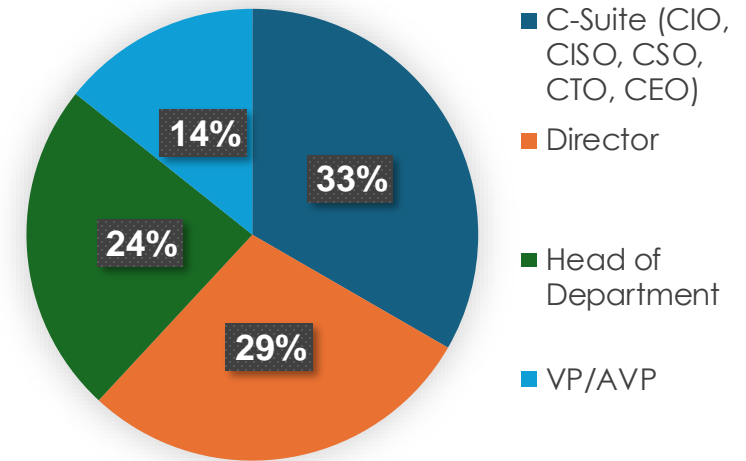
Industry Breakdown



Country Split (Projected)



Seniority



KEY FOCUS AREAS IN 2025: SUCCESS FACTORS FOR GROWTH IN ASEAN

REGULATORY DEVELOPMENT AND REGIONAL PARTNERSHIP

ASEAN is aligning fintech regulations and fostering innovation through regulatory sandboxes and initiatives like ASEAN Payment Connectivity for seamless cross-border transactions, enhancing regional fintech innovation.

FINANCIAL INCLUSION

High mobile use and government support are driving fintech to expand digital services, significantly enhancing financial access for ASEAN's unbanked population.

EMERGENCE OF NEW PAYMENT METHODS

The payment landscape is evolving with the integration of digital wallets, QR codes, and contactless payments in e-commerce and retail, driven by embedded finance and rising e-commerce.

TECH DEVELOPMENT AND PROMOTION OF DIGITAL BANKS

ASEAN supports digital banks with new licenses and enhanced access, leveraging blockchain and AI, bolstered by public-private partnerships and open banking initiatives.

THE RISE OF ISLAMIC FINANCE

Countries like Malaysia and Indonesia are advancing in Islamic finance, supported by its large Muslim population and government initiatives. The sector is growing through innovations in Sharia-compliant banking, insurance, and investments.



AFF 2025 CIO DISCUSSION POINTS:

DRIVING THE BANK, HUMANISING TECH

Front End Innovations: Open Banking and Financial Inclusion

- **Empowering the Underbanked with Open Banking:** Exploring how open banking frameworks enable third-party developers to create solutions that address the unique needs of underbanked communities, such as tailored banking services and microfinance options.
- **Super Apps as Access Points for Financial Services:** Discussing how super apps can integrate essential financial services, providing easy access to banking, insurance, and credit for underbanked populations

Mobile Solutions and Payment Innovations

- **Mobile Family Wallets and Financial Inclusion:** Analysing the role of mobile wallets in fostering family-based savings and financial management, especially in rural and underserved urban areas.
- **Seamless Remittance Services for Economic Empowerment:** Highlighting innovations in mobile remittance services that reduce costs and barriers for migrant workers and their families, thus enhancing their financial stability.

Middle Office Automation: Enhancing Access through AI

- **AI-Driven Solutions for Personalized Financial Services:** How artificial intelligence can automate and personalize financial services, improving access to financial resources and advice.
- **Streamlining Financial Services with Hyper-Automation:** Addressing how automation in the middle office can speed up the processing of microloans and insurance claims, reducing overheads and improving service delivery to MSME clients.

Sustainable Practices for Sustainable Development:

- **Green Data Centers and Inclusive Banking:** Discussing the role of sustainable technologies in scaling up operations efficiently to reach underbanked populations without escalating costs or environmental impact.
- **Dynamic Storage Solutions for Financial Inclusion Data Needs:** How optimized data storage and processing can support extensive data analytics necessary for developing financial products aimed at the underbanked.

ASEAN FINTECH AWARDS 2025

CELEBRATING LEADERS & TRANSFORMATIVE TEAMS IN ASEAN

The **ASEAN Fintech Awards** honour the pinnacle of banking achievement in Southeast Asia, celebrating institutions that lead with innovation, inclusivity, and a commitment to excellence. These prestigious awards spotlight the banks that not only thrive in today's dynamic financial landscape but also enrich it with transformative solutions.

Excellence in Service showcasing banks that excel in service delivery and customer satisfaction.

Recognising Banks' Innovation and Inclusivity that break barriers providing accessible and innovative financial solutions.

Security and Sustainability to celebrate institutions that prioritize security and sustainable practices.

Leadership and Vision highlighting visionary leaders who have driven technological advancement and set new industry standards.

The ASEAN Fintech Awards acknowledges current successes, **inspiring the pursuit of future innovation and growth**, encouraging banks to continue shaping a more inclusive and sustainable economic landscape across ASEAN.



ASEAN FINTECH AWARDS 2025 CATEGORIES

CELEBRATING LEADERS & TRANSFORMATIVE TEAMS IN ASEAN



Best SME Lender in ASEAN Award



Safest Bank in ASEAN Award



Best Shariah Bank in ASEAN Award



Best in Green Financing in ASEAN Award



Best Payments Bank in ASEAN Award



Most Customer-centric Bank in ASEAN Award



Financial Inclusion Leadership Award



Most Inclusive Insurer in ASEAN Award



Fastest Growing Insurer in ASEAN Award



GO GREEN Award



Best New Bank in ASEAN Award



Women Leaders in FinTech Award



ASEAN CIO of the Year Award

ASEAN FINTECH AWARDS 2025 CATEGORIES

CELEBRATING LEADERS & TRANSFORMATIVE TEAMS IN ASEAN

Best SME Lender in ASEAN celebrates the bank that has demonstrated exceptional support for small and medium enterprises, which are crucial to the ASEAN economy. The winner of this category provides innovative financing solutions, personalized service, and a deep understanding of the unique challenges faced by SMEs in the region

Safest Bank in ASEAN honours the bank with the most robust security measures, protecting customers' assets and information in an era of digital threats. The winner sets the standard for trust and reliability in the ASEAN banking sector

Best Shariah Bank in ASEAN recognises the Islamic bank that excels in compliance, product innovation, and service delivery within the principles of Shariah law. This bank demonstrates leadership in promoting Islamic finance across ASEAN, offering ethical, transparent, and socially responsible financial solutions

Best in Green Financing in ASEAN recognises a bank or financial service provider that excels in funding projects or deploying finance-related strategies that support sustainable development goals in ASEAN, such as renewable energy projects, green buildings, and environmentally friendly agricultural practices

Financial Inclusion Leadership celebrates senior executives in banks and financial institutions that have gone the furthest in ensuring that financial services are accessible to all segments of society, including marginalized and underserved communities. They have influenced banking practices to effectively use technology and community outreach to expand its reach and inclusivity

Most Customer-centric Bank in ASEAN celebrates the bank that places the highest priority on customer satisfaction and engagement. This bank excels in service delivery, product innovation, and customer communication, ensuring a superior banking experience

ASEAN FINTECH AWARDS 2025 CATEGORIES

CELEBRATING LEADERS & TRANSFORMATIVE TEAMS IN ASEAN

Best Payments Bank in ASEAN honours the bank that leads in providing seamless, secure, and innovative payment solutions. This bank facilitates efficient transactions across diverse markets in ASEAN, enhancing the financial connectivity and economic integration of the region

Best New Bank in ASEAN celebrates the most promising new bank that has shown exceptional growth, innovation, and customer service since its inception, quickly establishing itself as a key player in the ASEAN financial landscape

GO GREEN recognises the financial institution that has integrated sustainability into its operations and investments most effectively. This bank or insurer demonstrates a commitment to environmental stewardship and sustainable business practices, impacting both the industry and the communities it serves

Most Inclusive Insurer in ASEAN recognises the insurer that combines creativity with inclusivity, designing insurance products that cater to a wide array of needs and preferences within the ASEAN community, thereby enhancing the overall resilience of the society

Fastest Growing Insurer in ASEAN acknowledges an insurance company that has shown remarkable growth in terms of customer base, product offerings, and market penetration within the ASEAN region, reflecting strong management, innovative strategies, and effective customer engagement

Women Leaders in FinTech celebrates a female leader in the ASEAN financial tech sector who has pioneered technology-driven innovations or led significant tech projects within her organization, inspiring other women in technology and finance

ASEAN CIO of the Year honours the Chief Information Officer (CIO), Chief Information Security Officer (CISO) or Chief Technology Officer (CTO) who has made the most significant contributions to their bank's success through technology leadership, strategic innovation, and effective implementation of cutting-edge IT solutions

ASEAN FINTECH FORUM COUNCIL



CYRUS DARUWALA,
Advisor & Head of
ASEAN Economic
Forum for Financial
Inclusion

ASEAN Fintech Forum
Council Chairman &
Chief Advisor



**DR CHATCHAI
THANARUDEE,** Board
of Directors, Digital
Government
Developmental
Agency

ASEAN Fintech
Forum Council
Senior Advisor



LITO VILLANUEVA,
Chief Innovations
& Inclusion
Officer and
Executive Vice
President, RCBC

ASEAN Fintech
Forum Council
Senior Advisor



DANNY CHAN,
Regional Security
Officer, Asia
Pacific,
Mastercard

ASEAN Fintech
Forum Council
Senior Advisor



**PROFESSOR LAM KWOK
YAN,**
Associate Vice
President (Strategy
and Partnerships),
Nanyang
Technological
University Singapore

ASEAN Fintech Forum
Council Senior Advisor

ASEAN FINTECH FORUM COUNCIL



CHRISTOPHE BAREL,
Managing Director,
APAC, FS-ISAC

ASEAN Fintech
Forum Council
Senior Advisor



DAMLA BUYUKTASKIN,
Senior Regional
Livelihood &
Economic Inclusion
Officer, UNHCR

ASEAN Fintech
Forum Council
Senior Advisor



FARAH JAAFAR,
Advisor, FinTech
Association of
Malaysia

ASEAN Fintech
Forum Council
Senior Advisor



**MOHD SUHAIL AMAR
SURESH,**
Senior Advisor,
President & Group
CEO's Office, Maybank

ASEAN Fintech
Forum Council
Senior Advisor



SACHIN GOPALAN,
Chairman, ASEAN
Economic Forum,
CEO & Co-founder,
Indonesia Economic
Forum

ASEAN Fintech Forum
Council Senior
Advisor

ASEAN FINTECH FORUM OVERVIEW

19 MAY 2025

- 12pm to 2pm:
Regional Guests Arrival
- 6pm to 8pm:
Regional Guests - Welcome
Dinner [by Invite Only]

20 MAY 2025

- 9am to 5pm:
ASEAN Fintech Forum
- 6pm to 8pm:
ASEAN VIP Dinner [by Invite
Only]

21 MAY 2025

- 9am to 12pm:
ASEAN Economic Forum
Roundtables
- 12pm to 4pm:
ASEAN Economic Forum
Networking Activity [by Invite
Only]

WELCOME DINNER: REGIONAL GUESTS 19th May 2025

5.30 - 6.00pm	Registration and Networking
6.00 - 6.10pm	Welcome Remarks by AFF Council Member
6.10pm - 6.30pm	Opening Remarks by ASEAN Dinner Host Sponsor
6.30pm - 8.00pm	Commencement of Dinner



MAIN PLENARY: 20th May 2025

9.00 - 10.00am	Registration and Networking Breakfast
10.00 - 10.15am	Opening Keynote - Guest of Honour
10.15 - 10.35am	Panel: Setting the Stage: Fintech Development in ASEAN 2025 and Beyond
10.35 - 10.40am	1 st Tranche of Awards – 2 Awards
10.40 - 11.00am	Fireside Chat: Boosting Customer and Employee Loyalty for Inclusive Financial Growth Sponsored by HCL Software
11.00 - 11.05am	2 nd Tranche of Awards – 2 Awards
11.05 - 11.25am	Coffee & Networking Break
11.25 - 11.40am	End User Panel: Re-imagining Financial Access for Women: Building Inclusive Economies with Financial Identity
11.40 - 11.45am	3 rd Tranche of Awards – 2 Awards
11.45 - 12.05pm	Panel: Transforming the Core: Fintech Solutions in Traditional Financial Systems – Sponsored by Worldline



**Session titles are placeholders, topics, focus areas & formats are amenable (unless indicated as sponsored) & timing is subject to change*

MAIN PLENARY: 20th May 2025

12.05 - 12.25pm	Panel: Banking on Innovation: Leveraging Advanced Technologies for Operational Transformation – Sponsored by Utimarco		
12.25 – 12.30pm	4 th Tranche of Awards - 3 Awards		
12.30 - 12.50pm	Panel: Green Financing and the Supply Chain: Opportunities for Sustainable Growth – Sponsored by Veefin		
12.50 – 12.55pm	5 th Tranche of Awards – 3 Awards		
12.55 – 2.00pm	Lunch & Networking Break		
2.00pm	Track 1: Payments, Insurance & Digital Banking	Track 2: Microlending, Financial Inclusion & Islamic Finance	Track 3: Critical Systems Architecture
2.00 – 2.15pm	Case Study: Breaking Barriers, Building Futures: Increasing Accessibility in Payments	Case Study: Digitalising National Economies – Digital Identity Management & the Singpass Story	End User Case Study



**Session titles are placeholders, topics, focus areas & formats are amenable (unless indicated as sponsored) & timing is subject to change*

AFTERNOON TRACKS: 20th May 2025

	Track 1: Payments, Insurance & Digital Banking	Track 2: Microlending, Financial Inclusion & Islamic Finance	Track 3: Critical Systems Architecture
2.15 – 2.35pm	Panel: Overcoming Payment Fragmentation: Building a Seamless Cross-Border Payment Ecosystem	Panel: Fintech for All: Navigating Policy and Regulatory Challenges in Financial Inclusion	(Core Focus) Panel: Revamping Core Banking: Fintech as a Catalyst for Transformation
2.35 – 2.55pm	Panel: Family Wallets in Asia: How Asian Households will Pay in 2025	Panel: Microinsurance, Micro Financing and Financial Inclusion: Leveraging Fintech in for MSMEs	(Securities Focus) Panel: Securities, Operational Resilience & Business Continuity Framework
2.55– 3.15pm	Panel: Tackling Fraud and Security in ASEAN's Evolving Payments Landscape	Panel: Geopolitics and Fintech: Navigating Global Shifts in the Digital Economy	(Data Focus) Panel: Data-Driven Lending: Leveraging Social Media and Fintech for Credit Assessments
3.15 - 3.35pm	Panel: The Future of Payments in ASEAN: Embracing Digital Currencies and Blockchain	Panel: The Rise of Islamic Finance in ASEAN: Elevating Culture with Tech	(AI Focus) Panel: The Future of Banking: Elevating Customer Experiences with Hyper-Personalised Banking
3.35pm – 4.30pm	Post Event Networking Cocktails		

VIP DINNER:

VIP GUESTS 20th May 2025

5.30 - 6.00pm	Registration and Networking
6.00 - 6.10pm	Welcome Remarks by AFF Council Member
6.10pm - 6.30pm	Opening Remarks by VIP Dinner Host Sponsor
6.30pm - 8.00pm	Commencement of Dinner



AEF ROUNDTABLES & NETWORKING OPPORTUNITY

21st May 2025

	Roundtable Slot 1 (Breakfast)	Roundtable Slot 2 (Breakfast)	Roundtable Slot 3 (Breakfast)
9.00 – 9.30am	Registration & Networking	Registration & Networking	Registration & Networking
9.30 – 11.30am	Commencement of Roundtable	Commencement of Roundtable	Commencement of Roundtable
11.30am	End of Roundtable Session		
12pm - onwards	Commencement of Social Activity (Networking Golf/Social/CSR activity)		



**Please note that the timings are subject to change*

PARTNERSHIPS:

Single Event Option: USD 50,000/-

Strategic Leadership Partner

- 1x thought leadership opportunity on the main plenary
- 1x 60 min Roundtable (during the event) with your target accounts (**10 to 12 senior decision makers**)
- 1x One to One introductory meeting with a target account of choice (can be done post event)
- 1x 3m x 3m booth with carpentry & build

Branding Opportunities - on event website and event collaterals such as:

- lanyards
- event booklet
- delegate door gift
- onsite room drops
- post event audio-visual collaterals

Lead Generation - to be handed out 14 working days after the event

- Full Attendance (name, job title, company name, department, country, company email & landline)
- RSVP Report (job title, company name, department, country)

Annual Event Option: USD 120,000/-

Annual Event Option

Strategic Leadership Partner @ AFF + Add-ons

Additional Deliverables:

Add-on 1: 4x Roundtables in any country within the ASEAN* Region of choice
- 10 to 12 senior decision makers

Add-on 2: Sales Enablement (1 to 1) **[From Leads to RFI/RFP]**
- 30 min Virtual Consultation with BFSI Lead Analyst

Add-on 3: 2x Interviews in the ASEAN Forward Quarterly Magazine (1 interview piece per edition)**
- Tracking of Open Rates, Click Rates, Regions where its being downloaded, identification of intent scoring of each reader

PARTNERSHIPS:

Single Event Option: USD 40,000/-

Collaborative Leadership Partner

- 1x thought leadership opportunity in a breakout track
- 1x 60-min Roundtable (during the event) with your target accounts (**10 to 12 senior decision makers**)
- 1x One to One introductory meeting with a target account of choice (can be done post event)
- 1x 3m x 3m booth with carpentry & build

Branding Opportunities - on event website and event collaterals such as:

- lanyards
- event booklet
- delegate door gift
- onsite room drops
- post event audio-visual collaterals

Lead Generation - to be handed out 14 working days after the event

- Full Attendance (name, job title, company name, department, country, company email & landline)
- RSVP Report (job title, company name, department, country)

Annual Event Option: USD 110,000/-

Annual Event Option

Collaborative Leadership Partner @ AFF + Add-ons

Additional Deliverables:

Add-on 1: 4x Roundtables in any country within the ASEAN* Region of choice
- 10 to 12 senior decision makers

Add-on 2: Sales Enablement (1 to 1) **[From Leads to RFI/RFP]**
- 30 min Virtual Consultation with BFSI Lead Analyst

Add-on 3: 2x Interviews in the ASEAN Forward Quarterly Magazine (1 interview piece per edition)**
- Tracking of Open Rates, Click Rates, Regions where its being downloaded, identification of intent scoring of each reader

PARTNERSHIPS:

Single Event Option: USD 25,000/-

Institutional Leadership Partner

- 1x thought leadership opportunity on the main plenary
- 1x 3m x 3m booth with carpentry & build

Branding Opportunities

- Branding on event website and onsite event collaterals

Lead Generation - to be handed out 14 working days after the event

- Full Attendance (name, job title, company name, department, country, company email & landline)
- RSVP Report (job title, company name, department, country)

Annual Event Option: USD 95,000/-

Annual Event Option

Institutional Leadership Partner @ AFF + Add-ons

Additional Deliverables:

Add-on 1: 4x Roundtables in any country within the ASEAN* Region of choice
- 10 to 12 senior decision makers

Add-on 2: Sales Enablement (1 to 1) **[From Leads to RFI/RFP]**
- 30 min Virtual Consultation with BFSI Lead Analyst

Add-on 3: 2x Interviews in the ASEAN Forward Quarterly Magazine (1 interview piece per edition)**
- Tracking of Open Rates, Click Rates, Regions where its being downloaded, identification of intent scoring of each reader

PARTNERSHIPS:

Single Event Option: USD 20,000/-

Executive Leadership Partner

- 1x thought leadership opportunity in a breakout track
- 1x 3m x 3m booth with carpentry & build

Branding Opportunities

- Branding on event website and onsite event collaterals

Lead Generation - to be handed out 14 working days after the event

- Full Attendance (name, job title, company name, department, country, company email & landline)
- RSVP Report (job title, company name, department, country)

Annual Event Option: USD 90,000/-

Annual Event Option

Executive Leadership Partner @ AFF + Add-ons

Additional Deliverables:

Add-on 1: 4x Roundtables in any country within the ASEAN* Region of choice

- 10 to 12 senior decision makers

Add-on 2: Sales Enablement (1 to 1) **[From Leads to RFI/RFP]**

- 30 min Virtual Consultation with BFSI Lead Analyst

Add-on 3: 2x Interviews in the ASEAN Forward Quarterly Magazine (1 interview piece per edition)**

- Tracking of Open Rates, Click Rates, Regions where its being downloaded, identification of intent scoring of each reader

PARTNERSHIPS:

Engagement Pro Partner

- 1x 5m x 2m booth at a prime location at the event exhibition hall with design and carpentry included

Branding Opportunities

- Branding on event website and onsite event collaterals

Lead Generation (of booth visits only) - to be handed out 14 working days after the event

- Booth Attendance & RSVP List (4 Fields – Job title, Company Name, department, country)

Engagement Partner

- 1x 3m x 3m booth at a prime location at the event exhibition hall with design and carpentry included

Branding Opportunities

- Branding on event website and onsite event collaterals

Lead Generation (of booth visits only) - to be handed out 14 working days after the event

- Booth Attendance & RSVP List (4 Fields – Job title, Company Name, department, country)

Single Event Option:

Engagement Pro Partner: USD 9,000/-

Single Event Option:

Engagement Partner: USD 6,000/-

PARTNERSHIPS:

ASEAN Welcome Dinner 19th May

- Host a private welcome dinner with ASEAN-wide delegates (35-50 pax) the day before the conference

Branding Opportunities

- Branding on event website and onsite event collaterals

Lead Generation - to be handed out 14 working days after the event

- Full Attendee List of ASEAN Dinner Attendees
-

Single Event Option:

Dinner Partner: USD 30,000/-

VIP Dinner 20th May

- Host a private VIP dinner with event delegates (including Indonesian event attendees, 20-25 pax) after the conference

Branding Opportunities

- Branding on event website and onsite event collaterals

Lead Generation - to be handed out 14 working days after the event

- Full Attendee List of VIP Dinner Attendees
-

Single Event Option:

Dinner Partner: USD 30,000/-

HEAR FROM OUR END USERS

- **“AFF type gatherings are important because they create shared experiences, foster connection, and provide a platform for meaningful conversations.”** - Mohamed Suhail Kumar, Senior Advisor, President & CEO’s Office - MAYBANK.
- **“Life is a series of moments, and AFF and their Roundtable events are the markers that define those moments.”** - Frankie Phua, Managing Director & Head, Group Risk Management - UOB.
- **“A well-planned event like AFF can inspire, educate, and motivate us CIO’ to take action.”** - Ramesh Narayanaswamy, Chief Technology Office – ADITYA BRILA CAPITAL.
- **“These forums are opportunities to celebrate achievements, build community, and create lasting memories.”** - Freddy Aga, Chief Financial Office, TRUST BANK (SCB+ NTUC JV).
- **“The power of AFF event lies in its ability to bring people together in a shared space and time.”** - TI Eng Hui, Chief Executive Office – BAIDURI BANK.
- **“ AFF is not just gathering, it is a catalysts for connection and innovation.”** - Sandeep Pandey, Group CTOO, FWD Insurance.

For any queries or to discuss customized arrangements, please contact:

partnerships@asean-fintechforum.com

Brunei . Cambodia . Indonesia . Laos . Malaysia . Myanmar . Philippines . Singapore . Thailand . Vietnam